

Q&A

Amaranthyne

AMY THORNE TELLS US IT'S ALL IN THE PLANNING

Planning a wedding can be a real challenge. Yes it's fun and can be one of the loveliest times of your life but it can also be hugely stressful and time consuming. So, we caught up with a woman who plans weddings for a living, Amy Thorne at Amaranthyne Weddings and Events, and here she tells us all about it.

So, Amy, why did you decide to become a wedding planner?

I have always been creative and organised with vision and attention to detail. I spent years in admin and marketing roles but I always knew I wanted to get into something more creative and more in fitting with my personality. I have organised lots of events and a point in my life arose where I had the opportunity to retrain in the wedding industry which is an area I have always had a passion for. Weddings are such a fantastic celebration and I love the fact that I can interpret people's visions making them a reality.

What services do you offer for brides to help with the organisation of their big day?

We offer numerous tailor-made services to help brides with the organisation of their big day, including bespoke full wedding planning, on the day coordination, venue and supplier searches, budget management and we also design Swarovski crystal favours and decorations to fit in with every wedding theme.

A full list of our services can be found on our website - www.amaranthyne.co.uk

What benefits do you feel a wedding planner would bring to a couple planning their wedding?

A wedding planner can be working with a couple for a long period of time on the lead up to their big day. We can help ease any worries, talk over concerns and provide a friendly ear willing to listen.

We also have an extensive database of suppliers and excellent negotiation skills (meaning we can get the best price).

How far in advance should brides and grooms be thinking about a wedding planner?

It's never too late to book a wedding planner, which is why on the day coordination works perfectly for so many couples. Some couples feel that they want to do everything themselves and then at the last minute, just want to offload it all to somebody, so that they can spend time relaxing before the big day.



The perfect timescale if a couple wanted full bespoke planning is 9-12 months, but anything is possible and I am always up for a challenge.

What celebrity wedding would you LOVE to be a wedding planner for?

All brides should feel like a celebrity on their wedding day, it is their day to be the centre of attention and feel absolutely beautiful.

However, if I had to pick a celebrity I would probably go for Emma Watson, she has style, elegance and a real natural stunning beauty as well as a slight quirky edge. Just writing this has resulted in visions and ideas bubbling in my head, so I'm going to start an inspiration board for it, you never know!!

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